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资源类型

Research on the **impact** of digital economy on rural **economic** resilience: empirical experience based on China

Shujian Xiang, Yanling Li, He Zhu

Journal: International Journal of Emerging Markets

International Journal of Emerging Markets (2025)

<https://doi.org/10.1108/IJOEM-11-2024-1921>

Published: 03 July 2025

...Shujian Xiang; Yanling Li; He Zhu Purpose The purpose of this paper is to reveal the evolution law of rural **economic** resilience, and explore the **impact** of digital economy on rural **economic** resilience, heterogeneous **impact** and **impact** mechanism. Design/methodology/approach Firstly, this paper...

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Muhammad Farhan Bashir, Emiliós Galariotis, Fouad Jamaani, David Roubaud

Journal: The Journal of Risk Finance

Journal of Risk Finance (2025)

<https://doi.org/10.1108/JRF-02-2025-0106>

Published: 24 June 2025

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完整摘要



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2.1 The impact of digital economy on rural economic resilience

2.2 Heterogeneous impact of digital economy on rural economic resilience

2.3 The impact mechanism of digital economy on rural economy resilience

3. Measurement of rural economic resilience

3.1 Construction of index system for rural economy resilience

3.2 Entropy weight TOPSIS

3.3 Analysis of rural economic resilience results

4. Research design

4.1 Model construction

RESEARCH ARTICLE | JULY 03 2025

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Furthermore, some studies have focused extensively on the role of the digital economy in boosting rural economic development, offering new perspectives for enhancing the rural economy resilience. For example, some scholars pointed out that digital economy integrates into rural areas in various forms, among which the development of rural e-commerce can significantly promote rural economic progress, especially in relatively lagging rural areas (Li and Yan, 2025). Digital financial services have a positive spatial spillover effect on farmers' income growth (Li et al., 2022). Meanwhile, digital technology has broken the spatial-temporal constraints of traditional agricultural production, enabling more efficient flow and combination of productive factors, which is conducive to the emergence of new production modes such as digital agriculture (Pappa, 2024; Yan et al., 2024). Digital technology can also promote the integrated development of the primary, secondary and tertiary industries in rural areas, cultivating new business forms and new subjects (Knitsch et al., 2024; Wang et al., 2024b). In terms of rural ecology, Gong and Zhang (2025) believe that the development of the digital economy can promote the transformation of rural energy and the sustainable growth of the rural economy.

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Knitsch, V., Daniel, L. and Welz, J. (2024), "Mapping varieties of farmers' experience in the digital transformation: a new perspective on transformative dynamics", *Precision Agriculture*, Vol. 25 No. 4, pp. 1958-1981, doi: <https://doi.org/10.1007/s11119-024-10148-7>.

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et al., 2023b). The application of big data analytics enables demand-driven production planning through precise market forecasting, effectively mitigating operational risks while accelerating agricultural industrialization (Bajwa *et al.*, 2025). Concurrently, digital technologies facilitate the establishment of accessible learning platforms that empower rural populations to acquire advanced agronomic techniques and managerial competencies, thereby systematically enhancing human capital accumulation in farming communities.

The academic community has accumulated a prolific research output regarding the interplay between digital economy and rural economic resilience. On the one hand, scholars mainly focus on the connotation of rural economic resilience (Scott, 2013; Hennebry, 2018; Faulkner *et al.*, 2019) and measurement (Slocum and Kline, 2014; Lai *et al.*, 2023), laying a foundation for its follow-up research. Ye *et al.* (2022) focused on production and technology links, and constructed the resilience index system of agricultural economy from the two dimensions of resistance and resilience, providing a quantitative basis for measuring the coping ability of agricultural economy in the face of external shocks. Cui *et al.* (2023) constructed an index system from the three dimensions of resistance, adaptation and transformation to measure the rural economy resilience in poor areas and pays particular attention to the resilience and recovery of rural industries after suffering shocks. Zhou *et al.* (2023) mainly considers the stability resistance of agricultural development and the

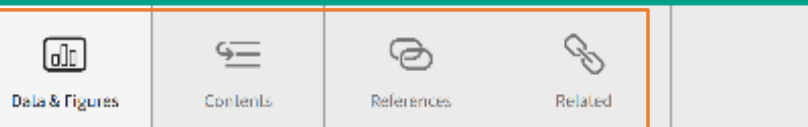
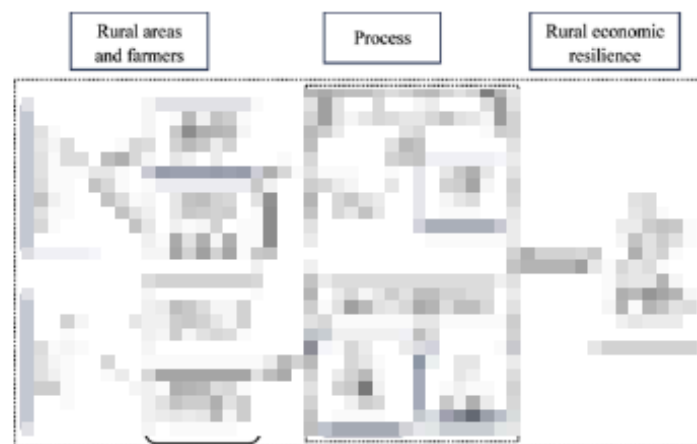


Figure 1



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Mechanism of the impact of digital economy on rural economic resilience.

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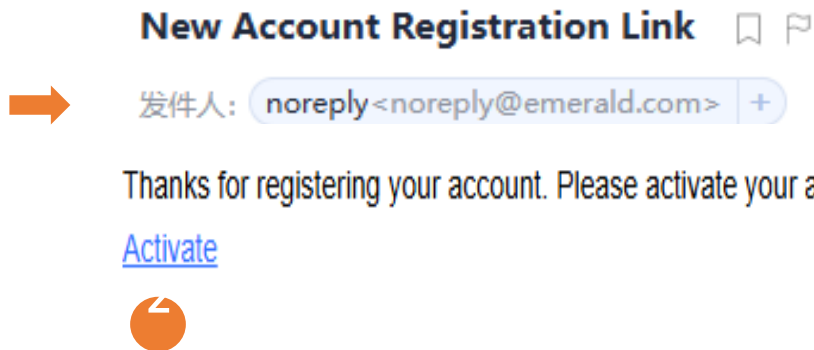
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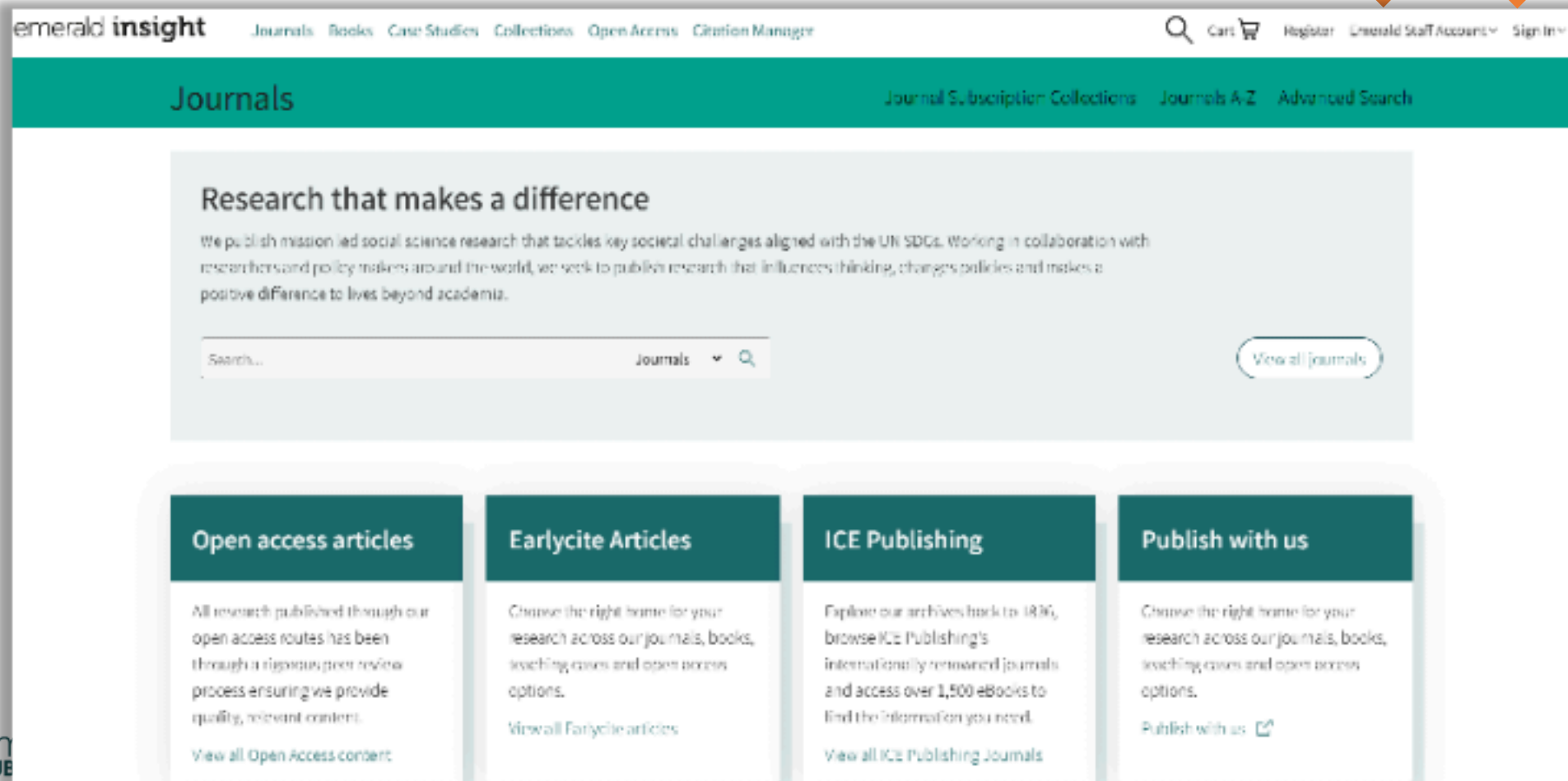


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